

## IC Memorandum 15-17



**To: KEHP Insurance Coordinators (ICs)**  
**From: Department of Employee Insurance (DEI)**  
**Re: SmartShopper Brand Transition**  
**Date: June 25, 2015**

Commonwealth of Kentucky  
Personnel Cabinet  
Department of Employee Insurance  
2<sup>nd</sup> Floor, State Office Building  
501 High Street  
Frankfort, Kentucky 40601

Website [kehpn.ky.gov](http://kehpn.ky.gov)

Compass SmartShopper is now Vitals SmartShopper!

New look. Same great service.

- Compass SmartShopper has joined with Vitals to bring you the next generation in health care transparency.
- Vitals SmartShopper™ will offer the same simple but robust health care shopping experience you've come to expect.
- After July 1, go to [www.vitalssmartshopper.com](http://www.vitalssmartshopper.com) to shop. Your secure username and password will not change. Or call 1-855-869-2133.
- Exciting program enhancements and a new look are coming soon!

SmartShopper has posters announcing the new name and website available for you to post on-site. If you would like to order posters, please contact Kami Wigginton at [kami.wigginton@vitals.com](mailto:kami.wigginton@vitals.com) with the following information:

- IC Location
- Contact Name
- IC Address
- Number of Requested Posters

If you have questions about the transition to Vitals SmartShopper, please contact SmartShopper at 1-855-869-2133.

